Digital Career Map

April 2024

Data/AI

Database Management	Database Architect, Database Technician, Database Manager
Data/Big Data	Data Project Officer, Data Analyst, Data Architect, Data Engineer, Data Miner, Data Scientist, Data Developer, Data Technician, Data Visualisation Engineer, Big Data Developer Chief Data Officer (CDO)
AI/ Machine Learning	AI Developer, AI Product Manager, Machine Learning Engineer, Machine Learning Developer, Prompt Engineer
Blockchain	Blockchain Developer, Blockchain Technician, Blockchain Consultant, Blockchain Architect
CRM	CRM Manager

Development, Testing and Operations

Software	Software Architect, Business Software Integrator, Software Engineer, Software Developer
Development	Back-End Developer, Front-End Developer, Full Stack Developer, Web/Mobile Developer, Web Developer, Mobile Developer, Application Developer, Web Integrator
No-Code Development	No-Code Developer, No-Code Engineer, Product Builder
DevOps	DevOps Engineer
Testing	Tester, Testing and Vlidation Specialist

Digital Communications, Marketing and E-Commerce

Digital Communications	Web Communications Officer, Digital Communications Project Manager, Digital Communications Manager
E-Commerce	E-Commerce Officer, E-Commerce Project Manager, E-Commerce Manager
Digital marketing	Digital Marketing Officer, Digital Marketing Project Manager, Digital Marketing Manager, Growth Hacker, Digital Business Developer, Customer Success Manager (CSM)
Community management	Community Manager, E-Reputation Manager, Social Media Manager
Content Management / Web Copywriting	Web Journalist, Content Manager
Search Engine Advertising and Optimisation (SEA/SEO)	SEO Expert, SEO Project Manager, SEO Consultant, SEA Project Manager, SEA Consultant , SEA Expert
Digital Training	Digital Facilitator, Digital Specialist
Traffic Management	Traffic Manager

Management/Steering/Strategy

Digital Project Management	Project Director, Project Coordinator, Technical Project Manager, Digital Project Manager, Agile Project Manager, Scrum Master
Entrepreneurship	Digital Entrepreneur, Startupper, Business Creator
Product Management	Product Manager, Product Owner
Website Management	Webmaster, Web Project Manager
Information Systems Management	Chief Technical Officer (CTO), Information Systems Director, Chief Information Officer (CIO), Chief Digital Officer (CDO), Information Systems Administrator, Information Systems Project Manager, Information Systems Specialist, IT Operations Technician
Digital Responsibility	Chief Digital Responsibility Officer, Digital Responsibility Officer, Green IT Manager, Digital Responsibility Manager, Digital Responsibility Trainer

Security, Cloud, Network

Cloud	Cloud Architect, Cloud Technician, Cloud Computing Engineer
Cybersecurity	Cybersecurity Analyst, Cybersecurity Technician, SOC Analyst, Pen Tester, Threat Analyst
Personal Data	Data Protection Officer (DPO)
IT Security	IT Security Specialist, Security Architect
Systems and Networks	System and Network Administrator, System and Network Technician, System, Network and Security Specialist, Systems Engineer, IT Specialist, IT Asset Manager, System and Network Specialist, Network Engineer, Information Systems Security Manager (ISSM), Information Security Manager
Technical Support	Technical Support Adviser, Technical Support Specialist, Helpdesk Technician, IT Maintenance Technician, IT Maintenance Manager
Telecoms	Fibre Optic Technician, Telecoms Technician, Telecoms Project Manager, Telecoms Engineer
Embedded Information Systems	IoT Architect, IoT Developer, IoT Engineer, Robotics Software Engineer, Embedded Computing Engineer, Embedded Systems Engineer, Embedded Systems Architect, Embedded Systems Developer

User Interface Graphic Design

Video Creation	Video Production Manager, Videographer
3D Printing	Fab Lab Manager, Fab Lab Specialist
Video Games	Game Designer, Video Game Developer, Video Game Director, Gameplay Developer, Video Game Programmer, Gameplay Programmer, Level Designer, Esports Animator
Graphic Design	Motion Designer, Computer Graphics Technician, UI Designer, UX Designer, Web Designer, 3D Animator, Graphic Designer

RÉPUBLIQUE FRANÇAISE
Liberté
Égalité
Fraternité

GEN GRANDE ÉCOLE DU NUMÉRIQUE